



Purba Saha, Bachelor of Business Administration (Major in Marketing)

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CAREER OBJECTIVE

To pursue my career in a prestigious and diversified organization, with offering exceptional knowledge base of marketing principles along with a strong willingness to deliver my potential in professional environment.

SKILLS

- | | | |
|------------------------|-----------------------------|----------------------|
| ▪ Time Management | ▪ Event Management | ▪ Mentoring |
| ▪ Create Advertisement | ▪ Communication skill | ▪ Workflow Planning |
| ▪ Content Development | ▪ Cross functional analysis | ▪ Problem Solving |
| ▪ Teamwork | ▪ Presentation skill | ▪ Strategic Planning |

SCHOLAR CREDENTIALS

▪ **Bachelor of Business Administration (BBA)**

North South University
CGPA of 2.96 in a scale of 4

▪ **Higher Secondary Certificate**

National Ideal college, Dhaka Board
CGPA of 4.90 in a scale of 5
(Degree awarded in the year of 2013)

▪ **Secondary School Certificate**

Motijheel Govt Girls High School
CGPA of 5.0 in a scale of 5
(Degree awarded in the year of 2011)

DEVELOPEMENT PROGRAM

- Stress Management
- Advanced Microsoft Excel (Certified)
- SPSS
- MS Office and MS Project
- Photoshop

EXTRA CURRICULAR ACTIVITIES

- Former member of NSU SS Club, NSU HR club.
- Entrepreneurship business in NSU hat bazar.
- Won scholarship at ISCEA PTAK prize competition.

INTERSHIP EXPERIENCE

- Successfully completed my undergraduate internship at Banglalink Digital Communications Ltd

REFERENCES

Rafsan Elahi
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