

## MD. HASAN ALI.

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### Career Objective

To obtain a position in a renowned organization where apply acquired professional and interpersonal skills, experience & creative talents to gain **company's vision & mission** and establish professional career in Marketing.

### Career Summary

- **Nation Wide Professional marketer about 18.00 years** Sales and Marketing experience
- Have to Specially dealings to recovery credit & capacity sales ensure in National Market specially **FMCG, consumer & Industrial** product also.
- Have to Strategic plan to achieve **target which is selling production capacity.**
- Monitoring sales & distribution administration to achieve goal, dealing dealers to recover credit.
- To develop, modify and implement Brand Management Strategy. Develop marketing policies, pricing policies, strategies and ensure their effective implantation to achieve business goal.
- Time to time Communicate with Top Management to implement corporate decision.
- Idea generate for a new product innovation
- Build-up excellent trade relations with different business partners.
- Buildup corporate planning and polices to implement throw the field level & ensure implement & create new market for innovative product.
- Meet the all activities to achieve sales targets and prepare sales forecast & ensure product demand & supply.
- Prepare yearly budget.

### Special Qualification

- Have some skilled of computer literature, Internet operating, motorcycle & car driving.

### Additional Attributes

- Ability to manage & work independently under pressure.
- Strong Physical & Mental Condition.
- Ability to make professionalism in organization.
- Have a team building ability.
- Think positiveness in any situation.

## **Professional Experiences:**

**General Manager, Marketing (2019-Continue)**

**Senior Deputy General Manager, Marketing (2017-2019)**

**Deputy General Manager, Marketing (2015-2016)**

**Assistant General Manager, Marketing (1<sup>st</sup> February 2014-2015)**

### **1. MRS INDUSTRIES LIMITED. (An Associated Company of BRB Group)**

56, Kazi Nazrul Islam Avenue, Kawran Bazar, Dhaka-1215 Tel: +88-029144412

Head Office: BSCIC Industrial Estate, Kushtia-7000, Bangladesh.

**Company Business:** Manufacturing & Marketing of Plywood, Particle Melamine board, Veneered board, MDF board, HDF board, PVC sheet, PVC ceiling, copper wire rod, Aluminum wire rod, copper strips & copper bush bar.

#### **Duties & Responsibilities:**

- Monitoring daily sales activities by supervising a large sales team and dealing different parties all the above mentioned product line which is covering two lines sales team it's one wood base & another metal base product line.

#### **Achievements:**

- A. I have got service conformation after 3 months of my joining which is very rear in this organization.
- B. Management has given three (3) promotions simultaneously during last 8 years after joining based on my extra ordinary performance.

**Deputy General Manager, Sales & Marketing (January, 2012- 2014)**

**Assistant General Manager, Sales & Marketing (AGM National) (2009-2012)**

**Manager, Sales & Marketing (March 2007–February 2009)**

### **2.SILEX LIMITED (Multi Novelty Biscuit Company) 145 Jamal Khan Road, Chittagong.**

**Company Business:** Manufacturing & Marketing consumer products which is Biscuits, Cakes, Chocolates, Wafers & Snacks.

**Territory Officer (September 2003 – February 2007)**

### **3. DHAKA TOBACCO INDUSTRIES (Akij corporation ltd a unit of Akij group)**

**Akij Chamber, 73 Dilkusha C/A, Dhaka-1000.**

**Company Business:** Manufacturing & Marketing segment ware Cigarettes, Zarda & Match.

#### **Achievement:**

- A. I have got service conformation after 3 months of my joining which is outstanding performance on the view of management.

**Working Area:** Noakhali, Madaripur, Rajbari & Jessore Territory.

**Academic Qualifications**

Exam Title	Major	Institute	Result	Pas Year
MBA	Marketing	Rajshahi University	CGPA 3.08 out of 4.00	2001
BBA	Marketing	Rajshahi University	CGPA 3.01out of 4.00	2000
HSC	Commerce	Jessore Board	First Division 63.3%	1995
SSC	Arts	Jessore Board	First Division 71.2%	1993

**Language Proficiency**

- English-Well versed in both written and spoken English.
- Bengali-Mother tongue.

**Personal Details**

Father's Name : Md. Awlad Hossen  
Mother's Name : Mrs. Romela Begum  
Date of Birth : November 07, 1976  
Gender : Male  
Marital Status : Married  
Nationality : Bangladeshi  
Religion : Islam  
Permanent Address : Dinonathpur, Chuadanga-7200

**Reference:**

Name : Mr. Moshiur Rahman  
Organization : MRS INDUSTRIES LTD.  
Designation : Senior General Manager, Admin.  
Mobile : 01730051256  
Relation : Professional

**Md. Hasan Ali**