

# KAPIL UDDN

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## CAREER OBJECTIVE

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Fresh Business Administration graduate looking to obtain practical knowledge in the field of sales. I would like to use my strong interpersonal skills as well as my background to help the company attain sales targets.

## EXPERIENCE

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- **Al Dawah TV** 15/07/2016 - 05/05/2017  
Social Media Advertiser  
My role was to advertise the contents of Al Dawah TV in different Social Media like Facebook as part time.
- **Www.publicnewsbd.com** 01/06/2017 - 31/12/2017  
Marketing Manager  
My role was to make different social media ad campaign for the organization.

## EDUCATION

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- **Metropolitan University**  
Bachelor of Business Administration, Major in Marketing with 3.25 on Scale of 4.00  
2017
- **Madan Mohan College**  
Higher Secondary Certificate with 4.10 on Scale of 5.00  
2013
- **Victoria High School**  
Secondary School Certificate with 4.06 on the Scale of 5.00  
2011

## TECHNICAL SKILLS

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- Microsoft Office 2017
- Written and Verbal Communication skills
- Ambitious, Hardworking, Energetic and Well disciplined.
- Positive thinking, self Motivated and Flexible.

## PROJECT

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- **Marketing Research Problem And Management Decision Problem of a Retail Store.**  
In my academic course 'Marketing Research' me and my group members conducted a research on that topic. *Team leader*
- **Smartphone Effects on Teenagers Health** *Team Leader*  
In 'Business Research' course we have conducted a research on the effects of Smartphone on the teenagers health especially on school students.

## **ACHIEVEMENTS & AWARDS**

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- I have an overall IELTS band score of 6.5, with no less than 6.0 in any of the four module.

## **INDUSTRIAL EXPOSURE**

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- As a requirement of completing the degree of BBA program. I have worked at EXIM Bank Ltd Bangladesh (Dhopadighirpar Branch) as an intern for 3 month.

## **ACTIVITIES**

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- Member of Metropolitan University Rover Scout
- Member of MU Blood Collection Team
- Member of Metropolitan University Sports Club

## **PERSONAL STRENGTHS**

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Leadership. Decision maker. Analytical, Collaborative. Trustworthy. Creative. Responsible.

## **REFERENCE**

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**Professor Dr. Taher Billal Khalifa from 'Metropolitan University'**

Dean, School of Business and Economics  
tkhalifa@metrouni.edu.bd

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