SYEDA FATEMA JANNAT

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EDUCATION

Shahjalal University of Science and Technology (Sylhet, Bangladesh)

Bachelor of Business Administration (BBA), Major: Marketing

CGPA: 3.65 / 4.00

Murari Chand (M.C.) College (Sylhet, Bangladesh)

Higher Secondary Certificate, Science Background

GPA: 5.00/5.00

April 2011 - June 2013

April 2014 – November 2018

PROFESSIONAL EXPERIENCE

International Development Program (IDP Education) (Sylhet, Bangladesh) **Marketing Intern**

January 2019 - March 2019

IDP Education is the co organizer of IELTS examination and an international consultancy firm.

Conducted market analysis of IDP Education and designed a new business plan for Sylhet region.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Hult Prize at SUST - 2019

November – December 2018

Judge Coordinator

HULT Prize is the world's largest business plan competition that is organized in collaboration with HULT International Business School & Bill Clinton Foundation in numerous universities throughout the world.

Managed renowned speaker and faculty members to be the judges of HULT Prize competition.

Svlhet Regional Model United Nation SUMIT (SRMUN)-**Deputy Secretary-General**

September - 2017

SRMUN-2017 was a regional MUN conference organized by SUST MUN club.

-Organized three days long SRMUN conference where total delegate participation was approximately 196 along with two international judges.

SUST Model United Nation Association (SUSTMUNA)

February – 2017

Founding Member

SUSTMUNA is the Model United Nation (MUN) club at SUST which focused not only to spread diplomacy among the students of SUST but also to offer a platform where they can practice leadership, communication and negotiation skill.

Planned and conducted a campus advertising campaign to create interests among students and motivated them to join SUSTMUNA. In first on-campus recruitment, 150 students joined and became the active member of this club.

ACHIEVEMENTS & AWARDS

- Chaired as Director in Sylhet MUN-2018 at the committee NGO Bureau Affairs of Bangladesh. This MUN conference was a national event and organized by SUSTMUNA
- Special Mention Award in Chittagong University MUN-2018 at the Third Committee of United Nations
- Best Delegation Award in Jahangirnagar University MUN-2017 at Model National Assembly of Bangladesh
- Honorable Mention Award in Leading University MUN-2017 at United Nations Security Council (UNSC)
- Honorable Mention Award in Rajshahi University MUN-2017 at World Trade Organization (WTO)
- Passed Cisco Certified Networking Association (CCNA) by Cisco-2016

TRAININGS& WORKSHOPS

Bangladesh Youth Leadership Center (Dhaka, Bangladesh) Art & Practice of Leadership (APL)

December - 2018

APL is a three-day intensive leadership training workshop taught via a curriculum conceptualized at Harvard University.

Workshop focused on developing essential aspects of leadership such as critical thinking, analytical, problem solving, and communication skills.

Office of Professional Development (OPD) Workshop

December - 2018

OPD workshops are designed to equip BYLC graduates with professional skills to successfully navigate through the challenging job market.

Workshop focused on designing effective career strategy, building strong communication skills (i.e. interview, networking, negotiation and elevator pitch), and preparing to succeed in the 21st century workplace

ADDITIONAL SKILLS

Software: Proficient in MS Office PowerPoint, Excel and Word; Website Development (HTML)

Languages: Bangla (native); English (Proficient; IELTS – 6.5; L-6, R-6.5, W-6, S-7)