

## Shahnewaz kabir

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### Educational Qualification

Title	GPA	Institution	Group	Year of Passing
BBA	3.25	Metropolitan University	Marketing	2020
HSC	4.58	Sylhet Commerce College, Sylhet.	Business Studies.	2015
SSC	5.00	Blue Bird School & College, Sylhet.	Science	2013

### **Experiences:**

#### **1. Marketing Manager**

Prekkha Bangladesh IT Solutions

(From January 2017 to December 2018)

#### **2. Co-Owner**

Orders From UK

Online UK Product Store

[www.ordersfromuk.com](http://www.ordersfromuk.com)

[www.facebook.com/ordersfromukbd](https://www.facebook.com/ordersfromukbd)

### **Lingual Capabilities:**

Bengali: Mother tongue

English: Fluent. (Speaking/ Writing/ Reading)

<u>Skills</u>	<u>Capability</u>	<u>Comment</u>
<b>SEO</b>	Fair	I have learned Organic and Local SEO and looking forward to implement and practice to learn more.
<b>Social Media Marketing</b>	Intermediate	I have a sound knowledge and experience in facebook and instagram marketing. As well as other platforms like youtube, LinkedIn, Pinterest, Quora etc
<b>PPC</b>	Beginner	I am still learning the PPC, CPV and other networks.
<b>Wordpress Website</b>	Basic	I have made couple of e-commerce and business websites using 'Wordpress', 'Elementor', and 'Woocommerce'
<b>Photoshop</b>	Intermediate	I have had a lot of experience in making social media and blog post images with Photoshop.
<b>Explainer Animation Video</b>	Medium	I can make whiteboard explainer videos for both educational and advertising purposes.

#### **Other Skills:**

Microsoft office, Customer Support, Marketing and Branding.

#### **Participations:**

##### 1. SME Foundation: Digital Marketing Course

Course Duration: 3 Days

Location: Bangladesh Computer Council, Sylhet Regional Office.

#### **Personal Background:**

Father's Name: Taj Uddin Ahmed

Mother's Name: Rabea begum Date

of Birth: 19/02/1996

Permanent Address: 168, South Kajalshah, Sylhet-3100

Marital Status: Single

Nationality: Bangladesh