

Chowdhury Marjana

Islampur 3100, Majortila, Sylhet Sadar, Bangladesh

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in ChowdhuryMarjana

Experience

- Freelance Writing** 11.11.2013 - Present
Content writer, Article Writer, Author
I have been working as a content writer, article writer, and author since November 2013, with over 11 years of experience in blog writing, content writing, and SEO writing.
- Orchid** 28.12.2018 - 31.12.2023
Manager
- Managed business operations, sales, and branding for a successful outsourcing business.
- Developed and implemented strategic marketing plans to drive business growth.
- Negotiated with vendors and customers to ensure smooth transactions and client satisfaction.
- Led a team, trained staff, and managed customer service relations efficiently.
- Bella - Made In Earth** 06.05.2021 - 28.06.2022
Jewellery Designer
- Designed and crafted customized jewelry.
- Managed client orders and quality control.
- Handled branding and marketing.

Education

- National University** 2020 - 2021
Preliminary to Master's (Sociology)
2.75
- Bangladesh Open University** 2018 - 2021
Bachelor of Business Administration (Finance)
2.70
- National University** 2018 - 2020
Bachelor of Social Science
2.71

Skills

- Excellent English Communication
- Strong Negotiation & Strategic Thinking
- Leadership
- Management Skills
- Time Management & Work Under Pressure
- Creativity
- Critical Thinking
- Business Process Outsourcing (BPO) Knowledge
- Digital Marketing & Social Media Management
- Brand Awareness & Promotion

Interests

- Research
- Traveling
- Reading

Personal Details

- Marital Status : Single
- Nationality : Bangladeshi
- Religion : Islam
- Gender : Female

Professional Training & Certifications

- **Computer Office Application**
January 2018 - July 2018
Microsoft Office, Internet browsing, Basic graphic Design etc.
- **Amar Internet Amar Ayy Program**
Under National Women Organisation
Basic Freelancing (Graphic design, SEO, Digital Marketing etc)
Jan 2019 - June 2019
- **SEO - Search Engine Optimization**
Under SET
05-30 June 2022
- **Development of Women Entrepreneurship**
Under WIFI, Bangladesh Computer Council
10-22 February 2022
- **Digital Marketing**
Under SET
05-30 June, 2022
- **Development of Women Entrepreneurship II**
29 January - 11 February 2023
Under WIFI, Bangladesh Computer Council
February 2022
- **E-commerce Entrepreneurship Training**
12-20 March 2023
Under e-Cab & FNF Bangladesh
- **Smart Skills for Women Entrepreneurs in eCommerce**
08-18 July 2023
(Page management, online branding and f-commerce)
Under SME Foundation, BIID, B-Lab
- **Business Management**
July 2023 - August 2023
Basic Business Management and Marketing.