

Curriculum Vitae Of GOWROB SARKAR

Mailing Address

20/2 Bhatalia, Sylhet- 3100.

Cell:+8801714-529479, 01908-806748

email: gowrobsarkar@gmail.com

Career Objective:

I am an energetic ambitious person who has developed a mature and responsible approach to any tasks that I undertake or situation that I am presented with. As a post graduate with two years of experience in Business Administration (Marketing) I am excellent in working with others to achieve a certain objective on time and with excellence.

Educational Qualification:

- **Master of Business Administration (MBA)**
Major in Marketing
North East University Bangladesh (NEUB)
CGPA: 3.24 out of 4.00
Passing Year: 2015
- **Bachelor of Arts (Honors)**
International Business
Management Birkbeck,
University of London
Class: Upper Second Class (2.1) Marks 62.20%
Passing Year: 2012
- **Higher Secondary Certificate (HSC)**
SCHOLARSHOME College
Sylhet Board Bangladesh
GPA: 3.90 out of 5.00
Passing Year: 2009
- **Secondary School Certificate (SSC)**
Dera High School
Sylhet Board
Bangladesh
GPA: 3.13 out of 5.00
Passing Year: 2007

Undergraduate Dissertation

European Business Culture
Supervisor
Patrisia Marcia
Lecturer, Department of Arts
Birkbeck, University of London

Post-Graduate Project Work

Marketing Strategies of Airtel Telecom Bangladesh

The project aims at understanding the Marketing Strategies of Airtel Telecom Bangladesh and its impact on the perception of Airtel Cellular Services.

Research has demonstrated conclusively that it is far more costly to win a new customer than it is to maintain an existing one. And there is no better way to retain a customer than to exceed his expectations. For this purpose it is essential to know the level of customer satisfaction. The focus of my research was the measurement of customer satisfaction level for the services provided by Airtel BD. The was done for the corporate clients of Airtel BD. My job was not only to represent the corporate sales department and collect the feedback from clients but also to get the major complaints resolved through internal counseling. Finally the results of the research verify the fact that keeping the customer satisfied is the best strategies to not only retain the existing customers but also to expand the business to new horizons.

Supervisor
Fathema Farjana Hani
Lecturer, Department of Business
Administration North East University
Bangladesh

Professional Experience

- **Medical Information Officer**
Healthcare Pharmaceuticals Limited
April 2018 to Present
- **Jr. Merchandiser**
Jordanex Buying House
House 81, Road 13/A, Block D Banani, Dhaka.
July 2015 to February 2018
- **Distribution Operation Manager**
Samsung Mobile, Mahadi Distribution Ltd.
Karimullah Market, Sylhet.
March 2014 to May 2015

Personal Details

Father's Name: Guru Das Sarkar
Date of Birth: 10 May 1990
Marital Status: Married
NID No: 19909022907000021
DL No: SN0000624CL0004

Mother's Name: Swapna Sarkar
Nationality: Bangladeshi
Religion: Sanatan
Passport No: AG 9689370
Blood Group: O+

Language Proficiency:

- Excellent communication skill in both Bengali, English, Hindi and Spanish.

Interest:

- Interesting reading news papers.
- Listening to music.
- Reading book.

Computer Skill:

- Have Basic Knowledge on Microsoft Word, Microsoft Excel, MS-Power point.

References

Professor Dr. Tofayel Ahmed

Head

Department of Business Administration

Leading University Sylhet Bangladesh

Email: drahmed@lu.com

Patricia Marcia

Professor

Department of Business Management

Birkbeck University of London

Email: marcia@bul.ac.co.uk

I hereby declare that, all the above information are true and correct with the best of knowledge.

(Gowrob Sarkar)

Date: