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MD.ASHFAKUL HAQUE CHOWDHURY

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Career Objective:

To lead, challenge and be challenged in a marketing strategy or business/market development position. Analyze and improve marketing, sales and operational performance. Develop products, markets and relationships.

Career Summary:

A.I have started my work as officer(marketing) in Khadim Ceramics Ltd. at October 2009 and promoted to Senior Officer (Marketing & Sales) in Khadim Ceramics Ltd. at November 2012.B.I had worked three years in Sylhet Samaj Kallyan Sangstha as a "Field Coordinator" of ESHEA Project.
C.I worked two years six months as a Manager in a Zaman Ad. Firm, Sylhet.

Special Qualification:

1***Windows Operating 2***Application (Microsoft Word, Microsoft Excel, Etc)3****Email communication and Internet Browsing.

Employment History:

Total Year of Experience : 14.8 Year(s)

1. **Senior Officer(Marketing & Sales) (October 19, 2009 - Continuing)**

Mirpur Ceramic Works & Khadim Ceramics Limited

Company Location : Sylhet

Department: Marketing & Sales

Duties/Responsibilities:

Marketing:

1-Planning & implement work plan.

2-Yearly Budgeting

3-Monitor Marketing & sales team to collect client data and distribute product brochure, catalog, etc.

4-Manage marketing personal to contact with potential client and remain keeping in touch.

5-Monitor marketing & sales team for client's project visit to ensure sales and good advice about right product and color for better looking the building.

6-Guide the wing of Architect and Engineers to visit Architect/Engineering firm to promote tiles and ceramic products, adhesive products.

7-Maintain dealers and agents.

8-Analysis the market to improve sales volume and find out the customer expectation.

9- Reporting daily, weekly and monthly.

Promotion:

1-Manage the marketing & sales team to distribute product rack, product image DVD/pan-drive and catalog to Architect/Engineers.

2-Guide the team to distribute card, sweets and Iftar (during Ramadan) in different day to Architect/Engineers, potential clients and Government Official.

3-Maintain promotional work such as banner, sign board, bill board, uni-pol etc ready for ceramic advertisement.

4-Planing and implement paper advertisement and TV advertisement.

5-Making relation with different government personal for several promotional works.

6-And reporting.

2. Field Coordinator (July 1, 2003 - July 31, 2006)

Sylhet Samaj Kallyan Sangstha

Company Location : Sylhet

Department: ESHEA Project

Duties/Responsibilities:

1-Daily, Weekly & Monthly work planning.

2-Maintain & monitor other worker.

3-Meeting arrange & discuss (with slum dwellers, local leaders & urban people) about sanitation, hygiene & environment to make them aware.

4-Weekly & monthly reporting to NGO General Secretary about work progress and yearly reporting to Life-UNDP about project implementation.

5- GO & NGOs collaboration & regular meeting with City Corporation.

6-Arrange & Participate in different national day program at Sylhet City.

7-Sanitary latrine distribute to poor people.

8- Construct dust bean in different point of city.

9- Distribute small bean to shop, house hold to keep clean around.

10-Distribute relief in flooded area of Sylhet District.

11-Planning, implement & Monitor primary education in rural area.

12-Monitor health rights project which is funded by PSTC.

3. Manager (July 31, 2000 - December 31, 2002)

Zaman Advertising Firm PVT(Ltd)

Company Location : Sylhet

Department: Advertising and Packaging

Duties/Responsibilities:

- 1-Maintain & manage office.
- 2-Planning, distribute duty & responsibility to other worker as per as position.
- 3-Make sure customer service properly.
- 4-Create new corporate client and supply smooth service to them,
- 5- Reporting daily, weekly & monthly.

Academic Qualification:

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration	Achievement
MBA	Marketing	North East University Bangladesh	CGPA:3.63 out of 4	2015	Twenty Month	Successfully Completed MBA
BSS(Pass)	Social Science	National University	Third Class, Marks :37.5%	2003	2 years	Achieved my graduation level Certificate with confidence.
HSC	Science	South Shurma College, Sylhet	Second Division, Marks :54.6%	1998	2 years	Achieved my higher secondary level Certificate with confidence.
Dakhil (Madrasha)	Science	Gov""t Alia Madrasha, Sylhet	Second Division, Marks :58.9%	1995	10 years	Achieved my secondary level Dakhil Certificate with confidence.

Training Summary:

Training Title	Topic	Institute	Country	Location	Year	Duration
Participated In-house knowledge sharing session on training program(MCWL & KCL)- 2011:	1-1001 selling technique for excellence at 30th October, 2011. 2-Philip kotler's session with business students inspiring the future minds at 13th November, 2011. 3-The power of professional marketing & sales promotion by objectives at 28th November, 2011.	Khadim Ceramics Ltd.	Bangladesh	Banani, Dhaka.	2011	3 individual Days
Specialized Seminar	Sustainable Development & Environment Friendly Building Materials	Sahjalal University of Science & Technology	Bangladesh	Sylhet	2010	2 days

Career and Application Information:

Looking For : Mid Level Job
 Available For : Full Time
 Present Salary : Tk. 40000
 Expected Salary : Tk. 25,000
 Preferred Job Category : Marketing/Sales, NGO/Development
 Preferred District : Chattogram, Dhaka, MoulaviBazar, Sylhet
 Preferred Country : Estonia, Fiji, Greenland, New Zealand, United Kingdom,
 Australia, Austria, Canada, Denmark, Switzerland
 Preferred Organization Types : Wholesale, IT Enabled Service, ISP, NGO, Multinational
 Companies, Public Relation Companies, Embassies/Foreign
 Consulate, Market Research Firms, Immigration &
 Education Consultancy Service, Direct Selling/Marketing
 Service Company, Overseas Companies, Group of Companies

Language Proficiency:

Language	Reading	Writing	Speaking
Bangla	High	High	High
English	High	High	Medium

Personal Details :

Father"s Name : Late Atiqul Haque Chowdhury
 Mother"s Name : Mrs.Hasna Hena Chowdhury
 Date of Birth : August 18, 1980
 Gender : Male
 Marital Status : Married
 Nationality : Bangladeshi
 Religion : Muslim
 Permanent Address : C/O Tarek Chowdhury, Chowdhury Bari,Vill:- Shekher Gao(Zikua) ,
 Post:- Ramsree, PS:-Chunarughat, Dist:-Hobigonj.
 Current Location : Sylhet

Reference (s):

	<u>Reference: 01</u>	<u>Reference: 02</u>
Name	: Abdul Hamid	Dr.Samsul Haque Chowdhury
Organization	: Sahjalal University of Science and Technology	Osmani Medical Collage Hospital
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