



MD. ABDULLAH AL NOMAN

Computer Engineer

Dhaka, Bangladesh
✉ alnomanofficial@gmail.com
☎ +88-01645195762
🌐 [linkedin.com/in/noman20/](https://www.linkedin.com/in/noman20/)

Data-driven marketing professional with 1.6 years of experience specializing in digital marketing for businesses, spanning diverse industries including Telecommunications, Financial Services, E-commerce. Deeply knowledgeable about the market and consumer insights as well as the digital trends in the market. Well-versed experience in digital product and project management.

CORE COMPETENCIES

- Good Communications and Interpersonal Skills
- Ability to Handle Stress
- Energy and Persistence
- Team Management
- Analytical Skills for Problem Solving
- Organizational Skills
- Customer relationship management
- Handling critical issues technically with patience
- Team building and negotiation skills
- Good presentation skills

IT SKILLS

- Website development (Shopify, WordPress, WooCommerce)
- Website design & Management
- HTML, CSS, JavaScript
- PHP MySQL
- SEO, SEM
- Digital Content Creation
- Inventory Management System
- Data analysis and financial modelling

LANGUAGES

- Bengali
- English

WORK EXPERIENCE

Digital Marketing & Business Development Executive

January 2022 –Present

SEBA LIMITED, Dhaka, Bangladesh

- Develop different selling and/or business development strategies.
- Continually experiment with SEO, monitor, and provide results to the digital design team.
- Created and managed a database of potential and possible clients and creating effective meeting agendas to capture appropriate client's information, needs and concerns.
- Ensure sales through online and telemarketing and monitor the performance of the sales team.
- Contribute to conduct applied research to develop different food products using SEBA materials
- Build and developed website from scratch for this website.
- Developing optimization strategies that increase search engine results rankings of the websites.

IT Executive (Project Manager)

May 2021 -December 2021

Ecomclips, Dhaka, Bangladesh

- Working in Multiple E-commerce platforms Amazon, eBay, Walmart etc.
- Build and developed E-commerce website as customers' requirements.
- Managed all inventory management system.
- Analysis and Write content for SEO and Social Networking accounts
- Changes to the content and any other factors to improve SEO positions for target keywords.
- Researching SEO keywords to use throughout the website and marketing materials.

Customer Relationship Executive (Remote)

July 2020 - February 2021

SoftwarePal, UK

- Support customers all software related things.
- Managing client relationship

PROJECTS

- **Professional Project: SEBA Foods** (This is an e-commerce website using WordPress & WooCommerce)
- **Professional Project: Symbols of Clarity** (This is an e-commerce website using shopify)
- **Professional Project: Marine Warehouse** (This is an e-commerce website using WordPress & WooCommerce)

TRAINING AND COURSES

DIU Computer and Programming Club (DIUCPC)

Session: 6 Months, March- August 2019

Artificial Intelligence & Robotics Club

Duration: 4 months, February -May 2019

AREA OF INTEREST

- Website build & Development
- Digital Marketing Expert
- Leadership and Supervision
- Online Product Development Management
- Software Quality Assurance
- Product Analyst

REFERENCES

Tariq Ishtiaq

Head, Business Development Management,
ReliSource Technologies Ltd.
Contact: +88-01799508139
Email: tariqu7@gmail.com

Professor Dr. Touhid Bhuiyan

Department Head,
Computer Science & Engineering
Daffodil International University
Contact: +88-01847140016
Email: headcse@daffodilvarsity.edu.bd



Research paper On Medical Robot

- The performance of operative procedures with the assistance of robotic technology
- It allows great precision and is used for remote-control, minimally invasive procedures

EDUCATIONAL QUALIFICATION



Bachelor of Science (B.Sc.) in CSE

Daffodil International University, Bangladesh
With CGPA 3.04 in 2021.

Higher Secondary School Certificate (HSC) with science

Dr. Mahbubur Rahman Mollah College, Dhaka
With GPA 4.80 in 2014.

Secondary School Certificate (SSC) with science

Dhanmondi Govt. Boys' High School
With GPA 5.00 in 2012.

PERSONAL INFORMATION



Fathers Name: MD. Emranul Haque

Mothers Name: Hosne Jahan

Present Address: 1361, Nurpur, Shonir Akhra, Dhaka-1236

Permanent Address: Mirshorai, Chattogram

Date of Birth: December 18, 1996

DECLARATION

I certify that all the information stated in this resume is true and complete to the best way of my knowledge. I belief these data correctly described my qualifications and me; I understand that any misstatement described there in my lead to my disqualification or dismissal if employed.

Noman

(Md. Abdullah Al Noman)