

Last Updated : **May 26, 2018**

## **MD. SHAFIQL ISLAM SUMON**

Address: Khodeza Bhaban A-72/9, Radio colonySavar ,Dhaka  
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### **Career Objective:**

I am seeking employment with a company where I can grow professionally and personally. I seek challenging opportunities to use my skills for the success of the organization. want to succeed in a stimulating and challenging environment.

### **Career Summary:**

Marketing professional with years of experience in Agri Business firms. Proven creative campaign leadership and team management. Knowledge of SEO, content marketing, blogger outreach, social media management and email marketing. Excellent organizational skills, with expertise handling multiple projects efficiently and on deadline. Strong, interpersonal skills and extensive client-facing experience.

### **Special Qualification:**

I am a FREELANCER, having ideas about "internet marketing" "online market place" "EMAIL MARKETING" Basic Photoshop & Illustrate & also MS word,Excel, PowerPoint. Quick learner & Hard worker.

### **Employment History:**

**Total Year of Experience : 3.3 Year(s)**

1. **Executive Officer ( December 26, 2017 - Continuing)**

**Maxim Label & Packaging**

Company Location : Ashulia, Savar, Dhaka

Department: Planning

**Duties/Responsibilities:**

Receive & record all Business order.

Process The Business order for production

Follow up production on the basis of delivery date.

Take Necessary Step to handle the customer complaints.

Assist supervisor to formulate, implement systems & procedures as per requirements.

Coordinate with Marketing & Sales to update sales forecast and to meet delivery requirements.

Coordinate with Purchase Department to ensure raw material availability.

communicate with Artwork department for making plate.  
communicate & observe printing process.

Identify capacity constraints and suggest measures for improvements.

**2. Marketing officer ( October 16, 2016 - Continuing)****ACI limited**

Company Location : 245 tejgaon industrial area Dhaka 1208

Department: fertilizer(normal)

**Duties/Responsibilities:**

Achieving the sales budget. communicate with customer & retailers. Arranging Farmers Training Program, Retailer Training Program. Report to the superior.

**3. Executive ( August 15, 2016 - October 15, 2016)****Service Engine Ltd**

Company Location : Abbas garden, Mohakhali, Dhaka

Department: Ad operation

**Duties/Responsibilities:**

Review of task instructions, templates and pertinent documentation

Creating new entities & agencies and advertisers

Campaign shell creation including input of start and end dates, budget information, campaign type (display, mobile, video, native)

Adding line item details, and strategy (targeting)

Associating creatives

Quality assurance review of campaign set-up

**Academic Qualification:**

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration
Master of Business Administration (MBA)	HRM	State University Of Bangladesh	CGPA:3.21 out of 4	2018	1
BBA	Marketing	Patuakhali Science and Technology University	CGPA:2.52 out of 4	2015	4
HSC	Business Studies	Janata College	CGPA:4.1 out of 5	2009	2
SSC	Business Studies	Dumki A.k High School	CGPA:4 out of 5	2007	-

### **Training Summary:**

Training Title	Topic	Institute	Country	Location	Year	Duration
Sales & Marketing Approach	corporate Behavior, personal communication, selling approach.	ACI Center	Bangladesh	Dhaka	2016	30 days
entrepreneurship training		a2i	bangladesh	Patuakhali	2014	5 days

### **Career and Application Information:**

Looking For : Mid Level Job  
 Available For : Full Time  
 Present Salary : Tk. 20000  
 Expected Salary : Tk. 18,000  
 Preferred Job Category : Garments/Textile, IT/Telecommunication, Marketing/Sales  
 Preferred District : Chattogram, Dhaka, Gazipur, Manikganj, Rajshahi, Sylhet  
 Preferred Organization : Manufacturing (FMCG), IT Enabled Service, Multinational Companies, Textile, Hospital, Manpower Recruitment, Inventory/Warehouse

### **Specialization:**

i have worked for a short time in the area of internet marketing , where i involved with the renowned e-commerce site like, odesk/upwork.com, freelancer.com, elance.com, but i succeeded in fiver.com, where i am selling the services of social media like facebook,twitter, google plus, etc, and i earned near about 150\$ . For that i need to contact with the foreign buyers through skype, and by the e-commerce site.

### **Language Proficiency:**

Language	Reading	Writing	Speaking
Bangla	High	High	High
English	High	Medium	Medium
Hindi	Low	Low	Medium

### **Personal Details :**

Father"s Name : Md. Delowar Hossain  
Mother"s Name : Farida Begum  
Date of Birth : December 15, 1992  
Gender : Male  
Marital Status : Married  
Nationality : Bangladeshi  
Religion : Islam(sunni)  
Permanent Address : Village+post+ thana- Dumki, upazila- Dumki, District- Patuakhali,  
Current Location : Dhaka

**Reference (s):**

Name : MD. Masum Billah  
Organization : HSBC Bangladesh  
Designation : Assistant Vice President  
Address :  
Phone (Off.) :  
Phone (Res.) :  
Mobile : 01715786866  
EMail :  
Relation : Relative

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