



KHALILUR RAHMAN

Digital Marketer

About Me

I hold an Associate's Degree from Jiangsu Polytechnic College of Agriculture and Forestry, with strong academic achievements, bilingual proficiency in English and Chinese, and a focus on advancing in computer science and application development

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📍 Umednagar R/A, Habiganj

Education

Jiangsu Polytechnic College of Agriculture and Forestry

2018- 2022

HABIGANJ TECHNICAL SCHOOL AND COLLAGE

Refrigeration And Air-conditioning
2015 - 2016

Skills

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

Experience

Digital Marketer

As a Digital Marketer, I create and execute strategies across social media, SEO, paid ads, and email marketing. I enhance engagement with targeted content and creative designs, optimize websites for SEO, and analyze performance using Google Analytics to deliver data-driven results and improve online visibility.

Showroom In-Charge RFL Multinational Company

Successfully managed sales operations, achieving and exceeding sales targets through strategic planning and customer engagement. Handled customer management, resolved challenges, and effectively convinced clients to drive revenue growth. Demonstrated strong leadership, problem-solving, and communication skills in a dynamic, results-driven environment.

Publicity Secretary

Volunteer Action Habiganj (Non-Profit Organization)

Managed social media platforms to boost awareness and engagement. Handled video editing for promotional content, enhancing outreach. Successfully organized events, coordinating logistics and communication to support the organization's mission. Demonstrated creativity, leadership, and organizational skills to drive impactful campaigns and initiatives.

Youth Program Associate Generation Unlimited

Contributed to empowering youth by supporting initiatives in education, skills development, and employment opportunities. Collaborated on programs aimed at addressing global challenges, fostering innovation, and promoting youth leadership. Managed project coordination, content creation, and social media strategies to enhance outreach and engagement, driving meaningful impact for young people worldwide.

References

Salina Begum

Sub. Assistant Engineer (PWD)

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