# Atifa Anjum

### **Telemarketing Manager**



## **Education**

#### Bachelor of Business Adminstration

Metropolitan University

2019 - 2023

Higher Secondary Education

2018

**SCHOLARSHOME** 

**Secondary Education** 

2016

**SCHOLARSHOME** 

#### Contact



+8801314-903844



atifaanjum20@gmail.com



Mirapara, Tilagor, Sylhet, Bangladesh

## **About Me**

In today's tech-driven world, I've crafted a dynamic career as a Telemarketing Specialist. I excel in blending tech skills with human care, creating seamless experiences from managing restaurant sales to virtual telemarketing. My strengths lie in customer engagement, financial acumen, and tech-savviness, thriving where hospitality meets innovation.

## Skills

- · Management Skills
- Creativity
- · Digital Marketing
- Negotiation
- · Critical Thinking
- Leadership

# Experience

#### Telemarketing Manager

Operr Technologies, USA

2021 - Present

At Operr Technologies USA, as a Telemarketing Manager, I lead a team to craft effective communication strategies, enhance customer engagement, and exceed targets. By fostering collaboration and staying ahead of industry trends, I ensure our telemarketing campaigns are both innovative and successful.

#### **Head of Sales**

2019 - 2020

Nawab's Kitchen & Rain Terrace, Sylhet

As Head of Sales at Nawabs Kitchen & Rain Terrace, I drive revenue growth and enhance customer relationships through strategic initiatives. Leading a talented team, I focus on optimizing service offerings and delivering exceptional dining experiences to build brand loyalty.

# **Key Achievements**

#### **IELTS SCORE:**

Overall: 6.5 / 9.0 | Test Date: June 29, 2023

Listening: 6.0 | Reading: 5.5 | Writing: 6.5 | Speaking: 7.0