

**Mahmud  
Boby**  
Marketing Expert



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[mahmudboby92@gmail.com](mailto:mahmudboby92@gmail.com)  
+88-01717 160 681  
63/7, Puran Paltan Lane, Dhaka

## About Me

Experienced in Digital Marketing and Corporate Sales. Strong communicator and analytical thinker. Expertise in crafting impactful strategies for business growth. Valuable asset for achieving objectives.

## Work Experience



### Manager, Brand & Digital Marketing OPUS Technology Limited

January 17, 2024 - April 25, 2024

Brand Strategy

Paid Campaigns

Content Creation

Presentations

Tender Docs

### Digital Marketing Specialist (Remote) OPUS Technology Limited

May 15, 2023 - January 15, 2024

SEO

Email Marketing

Social Media



### Assistant Manager, Sales Flora Limited

March 11, 2023 to January 15, 2024

Tender Bids

B2B Sales

Client Acquisition

Client Relations

Negotiation

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### Executive, Digital Marketing State University of Bangladesh

April 18, 2022 to 28 February, 2023

SMM

SEM

WhatsApp Marketing

Event Planning

Instagram Marketing



### Trainer, Digital Marketing Soft Park

March 15, 2020 to April 1, 2022

Course Plans

Skill Development

Freelance Earnings

## Education History



### MBA | Tourism & Hospitality Management

Institution: University of Dhaka

CGPA: 3.17 out of 4

Year of Graduation: 2019



### BBA | Marketing

Institution: University of Liberal Arts Bangladesh (ULAB)

CGPA: 2.57 out of 4

Year of Graduation: 2015



### HSC | Business Studies

Institution: Bogura Can't Public School & College

CGPA: 4.50 out of 5

Year of Passing: 2009



### SSC | Science

Institution: Naogaon K. D. Govt. High School

CGPA: 4.94 out of 5

Year of Graduation: 2007

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## Personal Details

Father's Name: S. M. Akter Hossain

Mother's Name: Mazada Begum

Date of Birth: December 31, 1992

Gender: Male

Marital Status: Married

Nationality: Bangladeshi

National ID: 1992102211000059

Religion: Islam

Permanent Address: Cholklok-man, Bogura 5800

## References

### **DR. Mamunur Rasid**

Managing Director

Standard Diagnostic Ltd.

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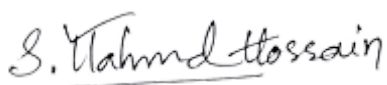
### **Engr. MD. Jafar Iqbal**

Managing Director & CEO

OPUS Technology Ltd.

☎ 01755551400

I certified that all the above information is true.



**Mahmud Bobby**