

MARKETING PROFESSIONAL WITH INTERNATIONAL EXPOSURE.

First Last

yourmailid@gmail.com

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SUMMARY

Extensive experience in Steel Marketing.

EXPERIENCE

May-2010 – Till Today **Xyz pvt ltd**

Marketing Executive

- Developed brand awareness and marketing strategies.
- Prepared market analysis report for each project.
- Developed and implemented product placement strategies.
- Consulted with marketing staff on strategic planning effort.

Dec-2008 – Apr-2010 **Pqrs pvt ltd**

Marketing Executive

Finding new clients for the organization. Achieve weekly and monthly target as and provided. Tracking on payment details.

May-2010 – May-2011 **Abc Advertising**

- Finding new clients for the organization.
- Achieve weekly and monthly target as and provided.
- Tracking on payment details.

May-2009 – May-2010 **Xyz marketing**

Trainee

Handling existing Customer and finding the potential customers and track on payment details.

PROJECTS

Project Name: Resume pdf maker

Role: Marking executive

Team Size: 2

Project Duration: 6 Month

Project Detail

Resume PDF Maker is android app which helps experienced professionals and fresh graduates to create very impressive resume in pdf format. App takes following details :- 1- Personal info, 2- Resume heading, 3- Career Objective, 4-Educational detail, 5- Work experienced, 6- Projects, 7- Skill, Achievement, Hobbies, 8- Declaration. And display the preview of PDF format. User can generate, share, save resume from preview screen.

Project Name: Note daily

Role: Marketing executive

Team Size: 3

Project Duration: 5 Month

Project Detail

- Developed brand awareness and marketing strategies.
- Prepared market analysis report for each project.
- Developed and implemented product placement strategies.
- Consulted with marketing staff on strategic planning effort.

Project Name: Emi calculator

Role: Marketing executive

Team Size: 2

Project Duration: 3 Month

Project Detail

Handling existing Customer and finding the potential customers and track on payment details.

EDUCATION

Degree/Course	University/Board	Percentage/CGPA	Year of Passing
M.B.A.	University	75 %	2008
B.A	University	78 %	2005
H.S.C.	Delhi board	65 %	2002

ACHIEVEMENTS

Active cultural forum member as General Secretary.

AREAS OF INTERESTS

Playing Tennis, Traveling

PERSONAL DETAILS

Address

Sector 19
Delhi, 444444

Passport detail

Ad1257fg

Date of Birth

Jan, 20 1988

Nationality

India

Languages Known

English, French, Spanish

DECLARATION

I hereby declare that information given above is correct and true.



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