Malotinagar paikarpara

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# Curriculum Vitae Of
# Md Reyad Bin Karim

## Objective:

Highly motivated marketing graduate with a strong background in lead generation and a proven track record of delivering results. Seeking opportunities to leverage my skills and knowledge in a dynamic organization where I can contribute to business growth and achieve professional development.

## Skills:

- Multi-tasking strength
- Product and service sales
- Excellent people skills
- Browsing and use of technology (computer)
- Time management and organizational skills
- Attention to detail
- Active listening
- Excellent verbal and written communication skill
- Effective team player with exceptional collaboration skills
- Detail-oriented with a high level of accuracy
- Self-motivated and able to work independently.

**Work Experience**:

Implemented comprehensive lead generation strategies that resulted in a significant increase in qualified leads and contributed to a buyer needs on fiverr or individual basis

- Utilized various channels such as social media, email marketing, content marketing, and search engine optimization (SEO) to identify and engage with target audiences.
- Utilized customer relationship management (CRM) software to track and manage leads, monitor campaign performance, and measure ROI.

Freelancing (Fiverr)

- Email marketing, Collect targeted email list

**Education**:

BBA

   Marketing - CGPA 3.44 Daffodil Institute of IT, Dhanmondi, Kalabagan

H.S.C (Commerce)

   Bogra Azizul Haque College GPA 4.83 out of 5.00

S.S.C

   Bogra Zilla School GPA 5.00 out of 5.00 on Science

**Hobbies:**

- Traveling
- Spending quality time with family and friends
- Listening to good music
-  Reading storybooks

## References:

**Md Rifat Bin Karim**

Project coordinator

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