

## **CURRICULUM VITAE**

**Syed Sabbir Ahmed**

B.sc Engineer (CSE)

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## **CAREER OBJECTIVE**

To obtain a position with opportunities to utilize my technical, branding and marketing experiences, skill, talent, creativity, sincerity for the better achievement of the organization.

## **EXPERIENCE**

### **1. Visual Designer & Digital Marketer: (August 01: 2019 – January 30: 2020)**

**Fireart**

**Department:** Designing, Branding and Marketing

**Duties/Responsibilities:**

- ☐ Coordinating team brand and communication.
- ☐ User-Interface Design
- ☐ SEO, SEM, SMM & PPC
- ☐ Monitor and report on effectiveness of marketing communications.
- ☐ Prepare professional branding plan and motivate branding team.
- ☐ Writing and presenting reports to senior management.
- ☐ Organizing various branding and marketing events.
- ☐ Brief and train branding personnel.

### **2. UI/UX Designer: (January 01: 2019 – July 25: 2019)**

**Sylhet IT Academy**

**Department:** Website Design, Apps Design & Dashboard Design & Wireframing

### **3. Trainer: (April 01: 2018 -December 30: 2018)**

**Young Bangla**

**Description:**

- ☐ Train up young students

### **4. Virtual Assistant: (March 028: 2017 – March 28: 2018)**

**Virtual Edge**

**Department:** Branding and Marketing

**Duties/Responsibilities:**

- ☐ Coordinating team brand and communication.
- ☐ Monitor and report on effectiveness of marketing communications.
- ☐ Prepare professional branding plan and motivate branding team.
- ☐ Writing and presenting reports to senior management.
- ☐ Organizing various branding and marketing events.
- ☐ Brief and train branding personnel.

**5. Head of Ideas (December 01: 2015 – February 28: 2017)**

**Star Link Euro**

**Department:** Branding and Marketing

**Duties/Responsibilities:**

- ☐ Coordinating team brand and communication.
- ☐ Sales & Telemarketing
- ☐ Monitor and report on effectiveness of marketing communications.
- ☐ Prepare a professional branding plan and motivate the branding team.
- ☐ Writing and presenting reports to senior management.
- ☐ Organizing various branding and marketing events.
- ☐ Brief and train branding personnel.

**6. Telesales Executive: (December 01: 2014 – November 30: 2015)**

**London Till Rolls Ltd**

**Department:** Branding and Marketing

**Duties/Responsibilities:**

- ☐ Coordinating team brand and communication.
- ☐ Monitor and report on effectiveness of marketing communications.
- ☐ Prepare professional branding plan and motivate branding team.
- ☐ Writing and presenting reports to senior management.
- ☐ Organizing various branding and marketing events.
- ☐ Brief and train branding personnel.

**ICT QUALIFICATION**

**Digital Marketing** : SEO (On-page & Off-page), Local SEO, SEM, SMM, PPC.

**UI/UX Design** : Website Design, Apps Design, Social Media Design, Dashboard Design

**Programming Language** : WordPress, C,PHP, Laravel Basic, Basic Java

**Software** : Photoshop, illustrator, Camtasia, Adobe Xd, Figma, Sketch & Many more

**Tools** : Adwords, SEMRUSH, Ahrefs, WordPress, Adobe XD, Photoshop, Yoast, Wordfence & Rankmath etc.

**Microsoft office package** : MS Word, MS Excel, MS PowerPoint

**Internet Technologies** : SEO, SMM, Blogging

### Certification:

- 1) Successfully completed “The Fundamentals of Digital Marketing” from Digital Google Garage on 02/02/2020
- 2) Successfully completed “The complete digital Marketing guide - 18 courses in 1” Created by Robin & Jasper from Udemy
- 3) Successfully Completed “The Complete Digital Marketing Course - 12 Courses in 1” Created by Rob Percival & daragh walsh from Udemy
- 4) Successfully Completed “Mega Digital Marketing Course” Created by Pouya Eti from Udemy
- 5) Successfully Completed “Ultimate Google Ads Training 2020: Profit with Pay per click ” Created by Isaac Rudansky from Udemy
- 6) Successfully Completed “Digital Marketing Masterclass - 23 Courses in 1” Created by Phil Ebner from Udemy
- 7) Successfully Completed “WordPress theme Development with Bootstrap” Created by Brad hussey from Udemy
- 8) Successfully Completed “The Complete Digital Marketing Course - 12 Courses in 1” Created by Rob Percival & daragh walsh from Udemy
- 9) Successfully Completed “User experience Design essentials - Adobe XD UI/UX Design” Created by Daniel Walter from Udemy
- 10) Successfully Completed “Learn Figma - UI/UX Design Essential Training ” Created by Caleb Kingston from Udemy
- 11) Successfully Completed “The Complete App Design Course - UX, UI & design Thinking” Created by App Brewery from Udemy
- 12) Successfully Completed “Design Stunning Social Media Marketing images with Photoshop” Created by Juan pernot from Udemy
- 13) Successfully Completed “Ultimate Photoshop Training: from Beginner to Pro” Created by Cristian Doru Barin from Udemy
- 14) Successfully Completed “SEO 2020: Complete SEO Training + SEO for WordPress Websites ” Created by Arun Nagarathanam from Udemy
- 15) Successfully completed “Email Marketing” from Hubspot Academy on 02/02/2020
- 16) Successfully Completed “Android Apps Design” from ICT division on 2019

17) Successfully completed “The Complete Digital Marketing” from ICT Division on 2019

18) Successfully completed “The UI/UX Design” from ICT Division on 2019

### EXTRA CURRICULAR ACTIVITIES

Citizen Journalism, Writing, Poetize, Nature Photography, Poem Recitation, Designing, Blogging, Marketing

### Publication:

I Published a course on Udemy “Passive Income: Blogging with Blogger & Adsense Autopilot” where 2700+ Students enroll this course.

Course link: <https://bit.ly/2OIImFRy>

### EDUCATIONAL QUALIFICATION

#### Bachelor of Science in Computer Science & Engineering (B.sc in CSE)

University : Metropolitan University University  
Passing Year : 2018  
Result : CGPA 3.13 Out of 4.00

#### Higher Secondary School Certificate (HSC)

College : Sylhet MC College  
Group : Science  
Board : Sylhet Board  
Passing Year : 2012  
Result : GPA 4.70 Out of 5.00

#### Secondary School Certificate (SSC)

Group : Science  
School : Syedpur Pilot High School  
Board : Sylhet Board  
Passing Year : 2010  
Result : GPA 5.00 Out of 5.00

### LANGUAGE PROFICIENCY

Language	Reading	Writing	Listening	Speaking
Bengali	Excellent	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent	Excellent

### PERSONAL INFORMATION

Full name : Syed Sabbir Ahmed  
Father's Name : Syed Mowrosh Ali  
Mother's Name : Syeda Afroza Begum

Date of Birth : 1st Jan, 1994  
Marital Status : Unmarried  
National Id No : 9014785000147  
Religion : Islam  
Present Address : 122 Shamimabad, Road: 02, Baghbari, Sylhet-3100, Sylhet  
Permanent Address : Vill+P.O: Syedpur (3061), P.S: Jagannathpur, Dist: Sunamgonj

## REFERENCE

### **Mr. Arif Ahmed**

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Metropolitan University, Bangladesh

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Relation: Teacher

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Syed Sabbir Ahmed