



**KAPIL UDDIN**

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Phone: 8801747451517  
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### OBJECTIVE

Fresh Business Administration graduate looking to obtain practical knowledge in the field of sales. I would like to use my strong interpersonal skills as well as my background to help the company attain sales targets.

### SKILLS & ABILITIES

- Work efficiently individually and as part of a team
- Excellent written and verbal communication skills
- Ambitious, hardworking, energetic and well disciplined
- Positive thinking, self-motivated and flexible
- Proficient in Microsoft Office including Excel and PowerPoint
- Able to manage and implement Social Media campaigns.
- Fluent in English (Writing and Speaking)

### SUMMARY

A fourth year Business Administration undergraduate student at Metropolitan University with an interest in marketing, advertising, and social media advertising. Seeking an internship to apply. My experience assisting a company's branding needs through social media outreach, developing marketing plans, digital marketing, and conducting customer research.

### EDUCATION

#### **BACHELOR OF BUSINESS ADMINISTRATION CONCENTRATION IN MARKETING**

INSTITUTION: METROPOLITAN UNIVERSITY SYLHET

As a marketing student at the Metropolitan University, I have acquired skills in advertising, PR, product development, and market research. Currently I hold a 3.35 CGPA (Out of 10<sup>th</sup> Semester). While in the School of Business, I have strategically focused my coursework in the following areas:

- MARKETING ANALYTICS
- MARKETING MANAGEMENT
- MARKETING RESEARCH
- STRATEGIC INTERNET MARKETING
- INTEGRATED MARKETING COMMUNICATIONS

#### **HIGHER SECONDARY SCHOOL CERTIFICATE (HSC)**

MADAN MOHAN COLLEGE, SYLHET

GPA : 4.10 (OUT OF 5)

FIELD OF STUDIES : COMMERCE

#### **SECONDARY SCHOOL CERTIFICATE (SSC)**

VICTORIA HIGH SCHOOL, SREEMANGAL

GPA : 4.06 (OUT OF 5)

FIELD OF STUDIES : COMMERCE

### COMMUNICATION

Excellent written and verbal communication skills. Confident, articulate speaking abilities. Empathic listener and persuasive speaker. Writing creative or factual. Speaking in public, to groups, or via electronic media. Excellent presentation and negotiation skills.

### ACADEMIC RESEARCH ACTIVITIES

- RESEARCH ON 'MARKETING RESEARCH PROBLEM AND MANAGEMENT DECISION PROBLEM OF A RETAIL STORE.'
- RESEARCH ON 'SMARTPHONE EFFECT ON TEENAGERS HEALTH'

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**PERSONAL INFORMATION**

DATE OF BIRTH	: OCTOBER 10, 1994
GENDER	: MALE
NATIONALITY	: BANGLADESHI
RELIGION	: ISLAM
NATIONAL ID NO.	: 19949196212000089
PERMANENT ADDRESS	: BRAMMAN GAON, SUNAMGONJ
CURRENT LOCATION	: SYLHET.

**HOBIES AND INTERESTS**

- SOCIAL WELFARE
- TECHNOLOGY SAVVY
- SPORTS: CRICKET, FOOTBALL
- LISTENING MUSIC
- BLOGGING
- WATCHING MOVIES

**REFERENCES****Professor Dr. Md. Taher Billal Khalifa**

Dean, School of Business & Economics

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**Md. Emran Uddin**

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