



ZOBAIR MAHMUD

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PROFILE

BUSINESS DEVELOPMENT EXECUTIVE

Passionate, highly motivated and quick on the up takes! I enjoy new challenges and thrive under pressure. My strong interpersonal skills and diligent work ethic enable me to communicate effectively with my team and others to reach my professional and personal goals.

EXPERIENCE

BUSINESS DEVELOPMENT EXECUTIVE

Wire Digital Multimedia Marketing (January 2019 - Present)

- Take responsibility to achieve targets both in sales and Engagement.
- Working as a Account manager for national and regional clients.
- Develop sales strategy to ensure potential sales..
- Design customer oriented marketing campaign to generate sales.
- Manage regional sales team as an efficient team leader.
- Regular follow-up of sales order and Prepare monthly market report on sales and distribution.

OPERATIONS SUPERVISOR

Chocolight Creative Productions Ltd. (Sep 2017- Dec 2018)

- Supervised project communication with clients like DBL Group, Azim Group, Hamid fabrics, NovoAir Etc.
- Managed logistics and operations during production and shoots.
- Maintained client communication during and after project delivery.

JUNIOR APPRENTICE

Grameenphone Ltd. (July 2015 - August 2016)

- Informing and serving customer according to company policy
- Refer unresolved customer grievances to designated departments for further investigation
- Meet company given KPIs and help team mates meet their KPIs as well

EXTRA- CURRICULAR EXPERIENCE

Promotional Secretary.

East West University Business Club

Associate Photographer

Evenza (Event Planner)

Executive

Shardul (An Welfare Organization)

EDUCATION

MBA	East Delta University (2019- Present), Major in Marketing, CGPA: 3.21 Out of 4 (85%)
BBA	East West University (2014-2018), Major in Human Resource Management CGPA: 2.31 Out of 4 (75%)
HSC	Govt. College of Commerce, Chittagong. (2011-2013) CGPA 5.00 Out of 5.00 (80%)
SSC	Govt. Muslim High School, Chittagong. (2009-2011) CGPA 5.00 Out of 5.00 (80%)

SKILLS

- Language & IT Proficiency.
- Fluent in written and spoken English and Bangla.
- Experienced as a Digital marketer with expertise in Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Adobe Premier Pro, MS Word and MS Excel.

ACCOMPLISHMENT

- **Semi Finalist**, ADwiz 2017, Organized by BIZ BEE
- **Quarter Finalist**, AD Maker Bangladesh 16, Organized by NSUYES

PERSONAL INFORMATION

Name	Zobair Mahmud
Father's Name	S. H. M Idris Chowdhury
Mother's Name	Parvin Akhter
Date of Birth	15 February 1996
Permanent Address	Sobdar Ali Mushi Bari, Bengura, Boalkhali, Chittagong.
Nationality	Bangladeshi (By Birth)
Marital Status	Single
Religion	Islam

REFERENCE

Silvia Akter	Quamrul Abedin
Assistant Professor	Director
Department of Business Administration	Chocolight Creative Production Ltd.
East West University.	Contract No. 01717121012
Contract No. 01755555698	

SIGNATURE AND DATE