



RESUME' OF ROWNAK ALAM

SUMMARY

Achievement-driven Communications and Public Relations Professional with outstanding qualifications in all phases of corporate and government communications. Skillful developer of strategic communications programs that continually surpasses expectations. In-depth program management experience from conception to implementation through team development and leadership skills. At ease with budget limitations, deadlines, and high pressure situations. Strong ability to influence thinking, forges strategic alliances, and build consensus. Professional experience in project planning, production, execution and intervention in media sector. Worked in international development organization, documentary, nonfiction and fiction for television and film projects in home and abroad.

PROFESSIONAL SPECIALTIES

POSSES PROFESSIONAL SKILLS IN DIVERSIFIED AREA OF MASS COMMUNICATION SECTOR AND SPECIALIZED IN:

Planning

- Extensive knowledge of target audience and tools of production, variables, sourcing and knowledge for Media production planning.
- Experience of Media campaign and awareness buildup communications.

Direction

- Skilled at directing media productions, including Film and Radio.

Communication

- Successfully target oriented two way communication abilities.
- Received a commendation from previous employer.

Strong leadership qualities

- Worked as a Team leader for many successful projects.
- Worked as a Executive Director in several mainstream commercial movie projects

Current Employment

Position : Chairman
Organization: Showcase Bangladesh
Poribag , Dhaka-1000.
Duration : January 2015 – Present

Employment Summary:

SHOWCASE Bangladesh is a publication and exhibiting organization aimed to portray art artists to an international and national audience . We have selected a number of artists to exhibit in Bangladesh first and arrange show later with the collaboration of the International galleries worldwide.

Professional Experience & Major Projects

- *January 2015 : Till Date* *Chairman*
Showcase Bangladesh

o **Major Responsibilities:**

To promote Artist, Art, Culture and people of Bangladesh via publication and exhibition at home and abroad.

Last major assignment:

- From 22nd April 2016 To 26th April 2016 Showcase Bangladesh had a five day long exhibition titled “ in search of vision” – a collection of fine photography by noted photographer from Dhaka, Bangladesh Arshad Ron at the Drik Gallery, Dhaka.

- *January 2000: Till Date* *Director & Producer*
Aarshi Productions

o **Major Responsibilities:**

Responsible for planning and scheduling programs, must consider factors such as time, broadcast length, audience needs, viewer demographics and program ratings and direct the work of the cast and all crews. To make the business and financial decisions , set the budget and approve any major changes to the project , make sure that the production is completed on time, responsible for the creative decisions of a production.

Last Major Assignment:

- 10 no of Series awareness clip Production about internet safety for Social Media & Kaspersky Lab Website supported by Kaspersky Lab in October 2015 to July 2016.
- Television production of a Documentary on Childs Writes for Save the Children Website in October 2012.
- 10min Corporate Video for a Garment group of companies named 'Ananta Group' 2012.
- 10min Corporate Video for a Textile Industry name 'Envoy Textiles Limited' 2009.
- 10min Corporate Video for a Garment group of companies named 'Sitara Group' 2009.
- 10min Corporate Video for a Textile Industry name 'Envoy Textiles Limited' 2009.
- Television production of a Live Concert of Singer Habib in Dubai in October 2009 aired on Banglavisian TV .
- Telefilm titled 'Sondahatith'2009 aired on Boiskakhi TV .
- One hour drama titled 'Somoyar shondhi'2009 aired on BTV.
- 10min Corporate Video for a Garments company name Shade Fashions Ltd. in 2008.
- 40min Documentary in English & Bangla version for Forth Fisheries under DOF in 2007.
- TV Cooking Show ' Korai Khunti' a total of 13 episode in 2006 aired on Banglavisian TV .
- TV Game Show ' D-Furti' a total of 13 episode in 2006 aired on Channel-I.
- 10min Corporate Video for a shipping company name MAERSK LINE in 2006.
- TV Talk Show ' Bhalobashar Golpa' a total of 25 episode in 2002-03 aired on BTV.
- Single episode Drama 'Kaktalio' broadcasted in 2003 aired on BTV .
- Single episode Drama 'Saptopodin' broadcasted in 2004 aired on BTV .
- Single episode Drama ' Ek Rater Golpa' in 2001 aired on ETV .
- Single episode Drama ' Bhalobasha Mrito' in 2001broadcasted aired on ETV .
- Musical Drama on Arsenic titled ' Julekha Sundari ' for E C Bangladesh in Betacam SP in February 2001
- Two Training Video titled 'First Aid' and ' Rescue' for the Red Crescent Society of Bangladesh in Beta cam SP in 2000.

- *January 2015 : August 2017* *Communication Director*
NAARC- Nutrition And
Autism Research Center

o **Major Responsibilities:**

Managed all communication, branding, social media, video production, and web content creation education research nonprofit. Managed staff members and department budget. Wrote and edited press releases, annual reports, technical reports, magazine articles, web content, and collateral.

Last Major Assignment:

- Awareness campaign for Food safety and Nutrition for General people with members fund 30th Oct'2013 to 7th June'2014.
- Free Checkup for woman Health , Nutrition and Autism Awareness DITF Ground for Adolescent to Pregnancy Period woman funded by ACI Bangladesh in January 1st,2015 to February 10th,2015.
- Autism Awareness Campaign, Rally Light It Up Blue for all people of this country with members own fund in 2nd April , 2015 .
- Start one Autism School in Boragari, Domar , Nilphamari- BIDAS in 2016
5 no of Training Workshop on Teaching Technique of Autism Spectrum Disorder.

- *February 2014 : January 2015* *Senior Communication Expert*
EU funded Project
'Strengthening Access to Land and
Property Rights For all Citizens of Bangladesh '

o **Major Responsibilities:**

The Public Awareness and Visibility Strategy will support project activities by disseminating information and creating awareness in the target group in the pilot areas and encourage dialogue and visibility among stakeholders. The strategy including the plan for the implementation was prepared by National Senior Communication Expert .

Last Major Assignment:

- Prepared a Public Awareness and Visibility Strategy to support the overall implementation of the project both in the field and to a lesser extend support the policy discussions among stakeholders in Dhaka, and hence, support the preparation of an efficient, modern and transparent land registration.
- The strategy created a conducive environment for land registration activities, disseminate correct information on citizen's rights, including public hearing, in addition to highlighting the over all benefits of the project to establish a digital land registration system.
- The awareness was necessary because, the people are very conservative about the records of land and papers due to fear of forgery. They had to be aware of the Project so that the surveyors can had a good cooperation from the beneficiary.

- *February 2001 To March 2008* *Media & Asst.Project Coordinator*
FemCom Bangladesh
Project : Community Based
Fisheries Management Project-2

○ **Major Responsibilities:**

Communicate and follow up with clients about specific projects and their goals. Visit project sites to evaluate progress. Coordinate with suppliers and vendors to ensure our construction teams have the materials they need. Responsible for placing, confirming and monitoring media orders. FemCom Bangladesh is the first professional media group initiated by a few women development media workers. After the successful completion of the 1st Phase of CBFM, FemCom started to work as a media partner organization since 2001, which is funded by DFID, with the technical support of World Fish Center. FemCom has distributed all the materials to all the partner NGOs who have been involved to create public awareness in their working areas by using these materials.

Major Activities:

- Audio-visual production and other media-material development.
- Communication research and popular theater.
- Training and education.
- Press report & net working.
- Women in development.
- Large screen movie for creating mass awareness.
- Education through entertainment.

- *May 2008 To 2013*
Nabula Production &
FemCom Bangladesh

EP – Executive Producer
(Freelancer)

○ **Major Responsibilities:**

To oversee the work of the producer on behalf of the studio, the financiers or the distributors. Ensure the film is completed on time, within budget, and to agreed artistic and technical standards. Have overall responsibility for the successful financing and marketing of these projects.

Last Major Assignment:

- Nabula Production for a feature film titled " Namunush" A Film By Animesh Aich in September 2011 to June 2013.
- FemCom Bangladesh for a feature film titled 'Powsh Masher Pirit' A Film By Nargis Akter in 2010.
- FemCom Bangladesh for a feature film titled 'Megher Kola Rodh' A Film By Nargis Akter in 2007 to 2009. It was Bangladesh and Malaysia joint collaboration Project.
- FemCom Bangladesh for a feature film titled 'Abuj Bou' A Film By Nargis Akter in 2008.
- FemCom Bangladesh for a feature film titled 'Shotkate Barolok' A Film By Nargis Akter in 2008.

- *May 2008 To 2015*
Self employ
(Freelancer)

Coordinator

○ **Major Responsibilities:**

Support planning and coordination of a program and its activities. Prepare paperwork for Visa and all shooting permission. Operation, Planning, Budgeting, designing, Media coverage etc. Help build positive relations within the team and external parties.

Last Major Assignment:

- Coordinator For Famous International TV Cooking Show 'Fearless Chef ' in May 2015.
- Coordinator for a report for Radio CBC on Rana Plaza Tragedy in August 2013.
- Coordinator for the show 'The Amazing Race' for AXN Season 21, Episode 03/04 in 2012
- Coordinator for the 'Globe trekker Bangladesh' for Pilot films, UK. Filmed in all over Bangladesh in April- May 2011.
- Coordinator for the show ' The Amazing Race' for AXN season 17 Episode 09 in November 2010.

- *May 2000 To 2005*
Self employ
(Freelancer)

Chief Assistant Director

○ **Major Responsibilities:**

Preparing the storyboard, overseeing the hiring of locations, props and equipment and checking weather reports are all key pre-production duties for Firsts. Tracking daily progress against the filming production schedule, arranging logistics, preparing daily call sheets, checking cast and crew, and maintaining order on the set. Also have to take care of the health and safety of the crew. Overall, provide the key link between the Director, cast and crew, whilst also liaising with the production office, and providing regular progress reports about the shoot.

Last Major Assignment:

- Health awareness Documentary in English & German version for Red Crescent Society in 2005.
- Feature film titled 'Char Satiner Ghar' produced by FemCom Bangladesh in 2004.
- Feature film on AIDS titled 'Meghla Akash' produced by FemCom Bangladesh in 2002.
- Telefilm on Arsenic titled 'Patal Purir Golpa' produced by FemCom Bangladesh in 2001.
- Telefilm " Khan Bahadur er Tin Chele" for Channel I, in 2001.
- 51 episode " KHOLA JANALA " a weekly women talk show for BTV, in 1999 - 2000.
- 25 episode " STAR NIGHT " a weekly talk show for Channel I, in 2000.
- Magazine program " NABABI EID " a for Channel I, in 2000.
- Awareness video Clip for Disaster Management in the coastal area of Bangladesh Red Crescent Society for German Television in 2000.

- *1993 To 1999*
Self employ
(Freelancer)

Sound Recordist

○ **Major Responsibilities:**

Responsible for recording all sound recording on production using professional audio equipment . Monitor the quality of the sound recording through headphones, sound mixer, and work closely with the Director, Boom Operator and sometimes the Sound Editor, often using multiple microphones.

Last Major Assignment:

- Community Based Fisheries Management Seven part Drama Serial "BANVASHI MANUSH" Broadcasted in Bangladesh Television and Abroad in 1997- 1999.
- Documentary film on Fisheries Management under a two years project of FEMCOM Bangladesh, in 1997- 1999.
- Video filming of events of NGO Forum on International Conference on Women,

Beijing, in 1995.

- ODA funded training video titled "Thana Fisheries Officers Development Program" during March 16 to March 31, 1995.
- FemCom funded production on images of women in Bangladesh- "The Women" for NGO forum on women, Beijing 1995.
- Documentary film on Bangladesh Mohila Activities, August 1994 to August 1995.
- Video film titled "Credit : An Agent of Change" on a successful 'loanee' of Shakti Foundation sponsored by International Coalition on women and Credit, New York 1994.
- Promotional video film on Business Advisory Services Centre (BASC), a project of USAID, 1994.
- CIDA funded film titled "Working with Women" during September 1993 to December 1993.
- Various UNICEF programs and events at different times in 1993 and 1994.

- **1989 To 1991** *Quality Control Supervisor*
Aarong, BRAC

○ **Major Responsibilities:**

Supervises and coordinates activities of workers engaged in inspecting incoming materials, and finished fabricated products to ensure adherence to company quality standards and customer specifications.

Last Major Assignment:

- Quality Control Supervisor in Aarong, BRAC in 1989 - 1991.

Educational Qualification

- Masters in Science
- Bachelor of Science
- Higher Secondary School Certificate
- Secondary School Certificate

Professional Affiliations

- Founder member of FEMCOM Bangladesh a media service organization operated by Women in 1992.
- Elected Secretary of the Inner Wheel Club, Gulshan Sponsored by Rotary Club of Gulshan in 1991.
- Member of Directors Association
- Member of Producers Association

Professional Trainings

- Obtained a basic training on videography organized by FemCom Bangladesh, April to May 1993.
- Obtained a two-week training on light and sound technique for video production organized by Video Wave, June 1993.
- Received a two-week training on Light and Sound Technique for video production, organized by Video Wave, June 1993.
- Obtained a three-week " Basic Training on Human Development " in July 1991.
- Obtained one- week TOT on "Human Development and leadership " in December 1992.
- Received a two- week advance training course on Camera Operation, Organized by WIF Bangladesh, 1991.

Workshop & Seminars Attended

- Attended a Exchange Visit of Bangladesh partner to Vietnam under CBFM-2 Project in 2005.
- Attended World Women Conference of NGO Forum in Beijing in 1995.
- Attended a workshop on " Women Consciousness Raising", conducted by Nari Pakkha in January, 1992. Obtained an international training on "Development Communication and Television program production " organized and conducted by WIF Bangladesh and UNICEF during June to July, 1991.
- Attended numerous workshops and Seminars on different Technical and women issues.

Other Skills

Language

Bengali : Mother tongue

English : Proficient in Speaking, Reading and Writing

Computer Skills

Operating System : Windows 2000, XP, Vista, MAC.

Application software : MS OFFICE, MS ACCESS, MS Excel, Adobe Photoshop, Digital Photo Professional , Final Cut Pro And well versed with the Internet applications.

Personal Information

Full Name	: Rownak Alam
Date of Birth	: September 02, 1969
Nationality	: Bangladeshi
Present & Permanent Address	: Akhangka Anwar Parul Villa 154/155 Elephant Road (Hatirpool) Flat – 6B Dhaka 1205, Bangladesh
Date of Birth	: 2nd September 1969
Nationality	: Bangladeshi
Religion	: Islam
National ID No.	: 2691649107841
Machine Readable Passport (MRP) No.	: BF0903524

Contact Details

Mobile	: + 8801711641176 ; + 8801534514816 + 8801955111888
E-mail	: rownakin@gmail.com rownakin@yahoo.com
Skype	: rownaksharmin

References

Reference 1	Reference 2
<p>Dr. Yohannes Gebremedhin Team Leader and Senior Policy Advisor On Land Management and Administration Department of Land Record and Surveys 28, Shahid Tajuddin Ahmad Sarani Tejgaon, Dhaka-1208, Bangladesh. Telephone no : +8801755587598 Email address : yohannesg@gmail.com www.niras.com</p>	<p>Syed Salahuddin Zaki Chief Operating Officer SATV S.A.Channel Pvt. Ltd. House # 47, Road # 116 Dhaka-1212, Bangladesh Tel (Off.):+88-02 9894500, Fax: +88 02 9895234 Mobile: +88 01766666000 Email : zaki@satv.tv syedzaki46@gmail.com</p>
<p>Shaheen Islam Joint Secretary Govt. of the people's Republic of Bangladesh, Member, National Defense Course,2016 Special Officer In charge (Local Training) MINISTRY OF PUBLIC ADMINISTRATION (MOPA) Topkhana Road, Dhaka-1000 Mobile: +88 01911545677</p>	<p>MS. NARGIS AKTER Founder & Director FemCom Bangladesh DIGANTA House no. 66/5 Road no.12/A First Floor Dhanmondi R/A, Dhaka -1209 Bangladesh Phone : 9135645(off) Fax : 9136860(res) Cell : 01712015294 ; 01914567909 e-mail: akternargis@hotmail.com</p>

ROWNAK ALAM



Signature

Date :